THE SYSTEM be anything.





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Easy and sustainable event building

beMatrix is the true heir of the original frame system with big holes. Launched in 1993, beMatrix is transforming the exhibit and event industry with a sustainable, convenient to use system, that provides a higher return on investment.



Our mission is to be the leading system for easy and sustainable event building.

The beMatrix system offers exhibit and event builders endless possibilities for their exhibits, congress walls, indoor events, outdoor events and pop-ups.



A sustainable step forward: frames with ECO+ finish.

beMatrix introduced the ECO frame as an ecological alternative to the anodized frame. Anodizing is a chemical surface treatment that is harmful to the environment. As a result, we invented a brushing technique that gives you the same look, but without the environmental risks.



b62[®]



All dimensions of the $b62^{\circ}$ frame system have been based on the perfect 62×62 mm matrix. The width, length and height of the designs are always in multiples of 62.

This 62 mm matrix delivers you the ultimate **modularity** with countless configuration options.





Why beMatrix?

Fast & easy design and build-up

beMatrix is lightweight and tool free, making it faster and easier than assembling a traditional profile-based system!

High return on investment

The same frame can be used for walls, ceilings and floors. Since assembly is quick and easy, labor costs can be reduced.

Sustainable system

Frames can be reused over and over again. They are also recyclable with minimal energy and without any loss of quality.

International network

There is always someone in the beMatrix network nearby to assist you; beMatrix operates worldwide.

JET MPORTER DESPERADOS रकारच **RED BULL MET** RED BULL MET KIWI SALAAK. DIJUKI Dijuki KIWI SMAAK. Red Bull

Product Principles

8



b62

The 62 mm grid assures a perfect fit for your designs.
Create any shape imaginable.

2



Toolless

Hardly any tools are needed. The system is fast to build with.

3



Modular but custom

beMatrix is a unique blend of a modular system with custom elements.

4



ECO surface treatment

Brushing process that does not harm the environment.

Keep the body, change the skin

Endlessly reusable, just change the graphics!



7

beMatrify, our DNA

Easy to finish with panels/ textile. Complete compatibility with the rest of the system.



6

Welded frames

Lighter, stronger and faster to assemble than standard frames.



5

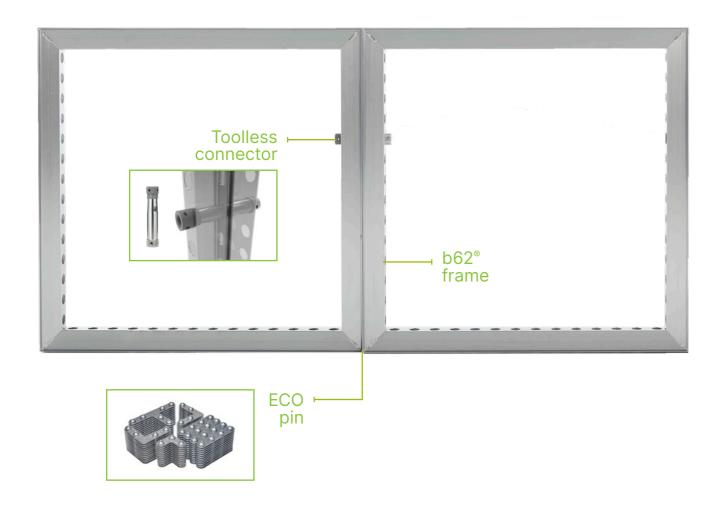
360° Solution

Seamlessly use the frame for walls, ceilings and floors.

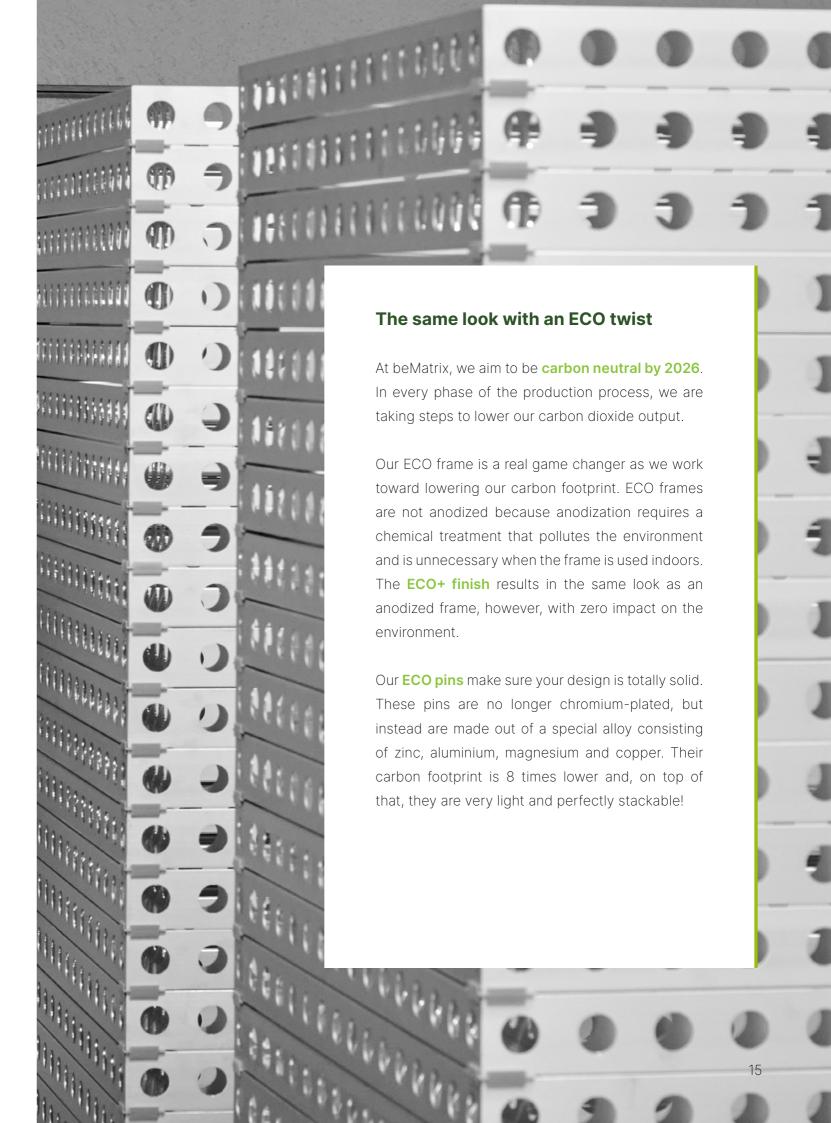


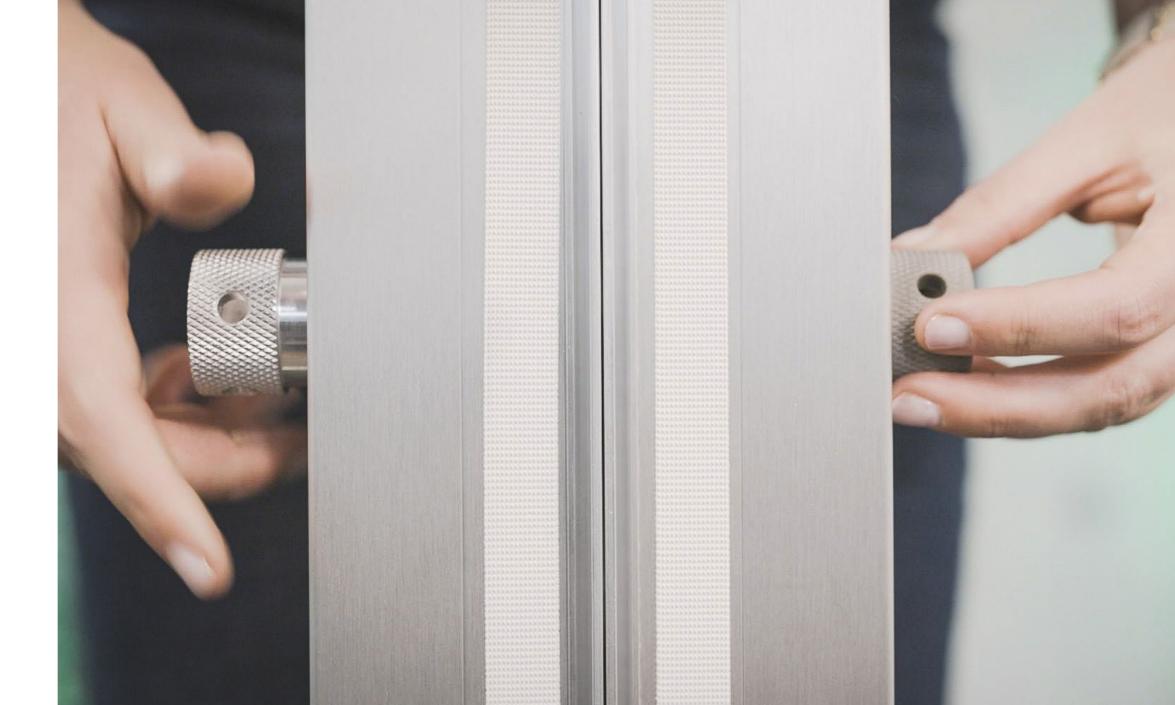
Systen

Straight frames



"The perfect 62 x 62 matrix. Every design is a perfect fit."





Toolless connector

We want our system to be simple and easy to use; this means that any mixed or complex connections are off limits. That's why our Toolless Connector mounts quickly, is easy to use and provides for a stable construction.

One of the advantages of our system is that assembly requires no tools. The only thing you need to do to connect two frames together is to slide the Toolless Connector into the hole and add the cap on the other side!

Advantages:

- Fast and convenient: large diameter screw thread
- Conical shape for ease of use
- No tools required
- Extremely strong, even for large structures, ceiling applications, horizontal spans and more!
- Durable: very long life cycle, lightweight, and fully recyclable
- Makes it easy to build safe and sturdy constructions

2

Building a booth, step by step

In the following pages you'll learn how to use beMatrix to make your booth come to life!

step 1 start with straight back wall

step 2 add a storage room

step 3 add curve

step 4 add a ceiling and floor with the same frame system

step 5 finish frames with hard panel or textile

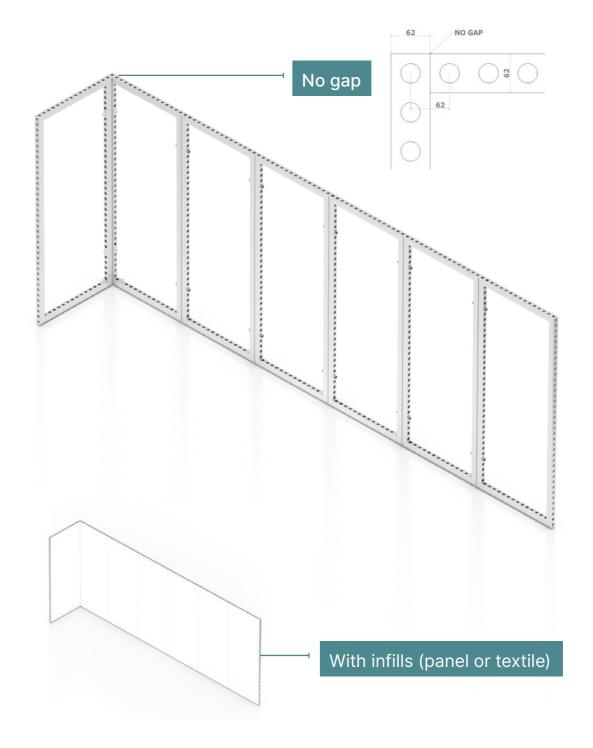
step 6 add corner profile or perfect corner for a high quality look

step 7 add baseplates, brackets and flatscreen suppor

step 8 accessorize your booth with furniture

step 9 add lighting

step 10 design is finished



Infills

Panels

While your design's body (frames) can be reused over and over, you can also swap out the skin (infills) to meet your unique needs! **PVC panels, sandwich panels, wood, (acrylic) glass...** anything goes. Panels are attached to the frame with **Velcro® Hook & Loop tape.** Velcro® hook tape is attached to the frame, and Velcro® loop tape is attached to the panel.



Ferrari.com



Textiles

Want a clean look without any visible aluminum? If so, **seamless textile infills** are your best choice! The **silicon borders** of textile infills are stretched over one or more of the frames' edges. Installation is very easy, thanks to the **T-REX**: a strong cutting tool to cut silicon edges at the aluminum flanges.











Platypus, a multifunctional must-have for both panels and textiles

The Platypus makes it easy to remove Forex and Dibond panels. Use the wide end of the tool to get between the Velcro® on the panel and the frame for easy removal. For installation, the narrow side of the Platypus helps you insert very tight textiles into slots with ease.

Scan and see how it works!

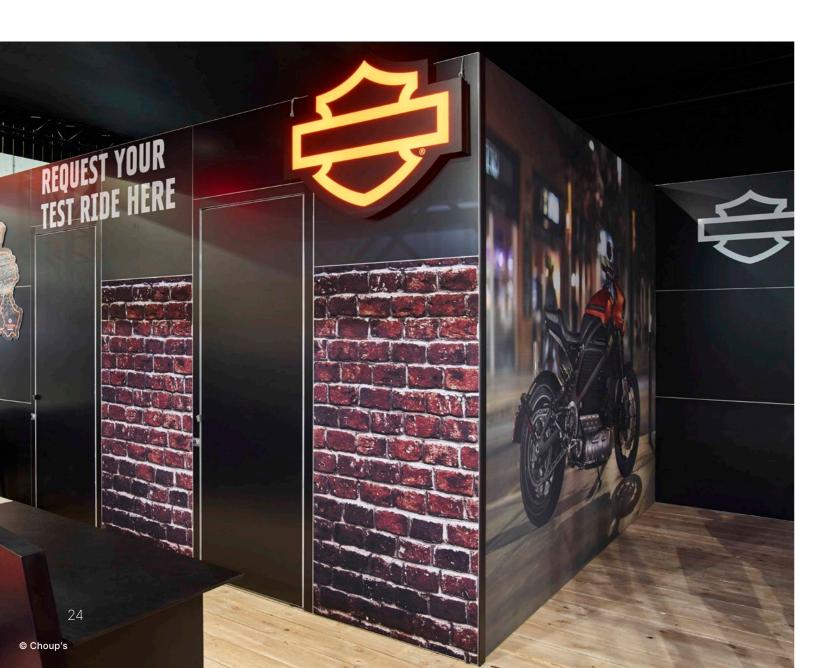




Doors

During a trade show or an event, you need storage space to keep your stock and other (valuable) objects secure. BeMatrix doors allow you to lock your storage space or to create a separate meeting space.

The **pivot door** comes in a single, double or curved version. Additionally, we also offer two types of **sliding doors**. Whichever door you choose, they all offer the benefit of being supremely user-friendly, for the exhibit builder as well as the exhibitor.

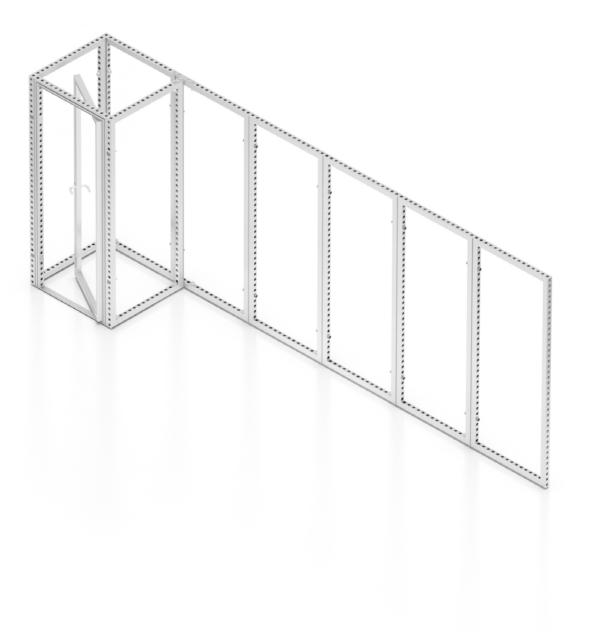


Pivot doors

	Single pivot door	Standard width	992 mm
		Standard height	1984 / 2418 / 2480 / 2976 mm
		Free passage	741 mm
		Art. nr	620 0992 ++++
	Double pivot door	Standard width	1984 mm
		Standard height	1984 / 2480 / 2976 mm
		Free passage	1610 mm
		Art. nr	622 1984 ++++
	Curved pivot door	Radius	R1488 R2976
	(left & right)	Standard height 1984 / 2480 / 2976	1984 / 2480 / 2976 MM
		Free passage	841 MM 881 MM
		Art. nr	629 1488 ++++ 629 2976 ++++

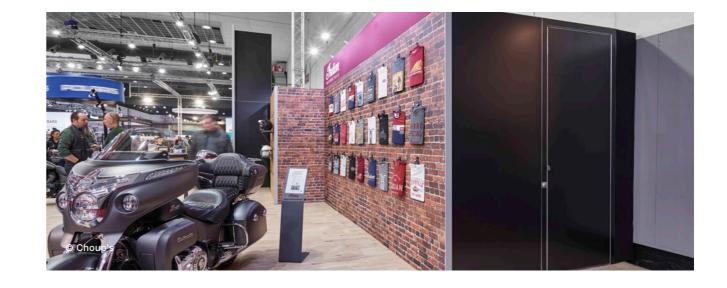
Sliding doors

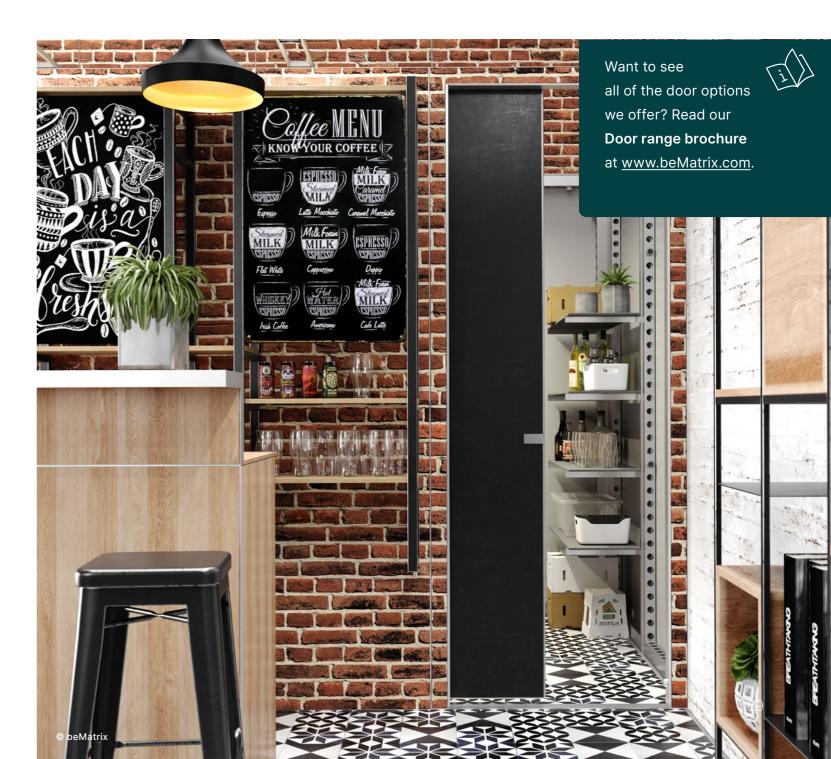










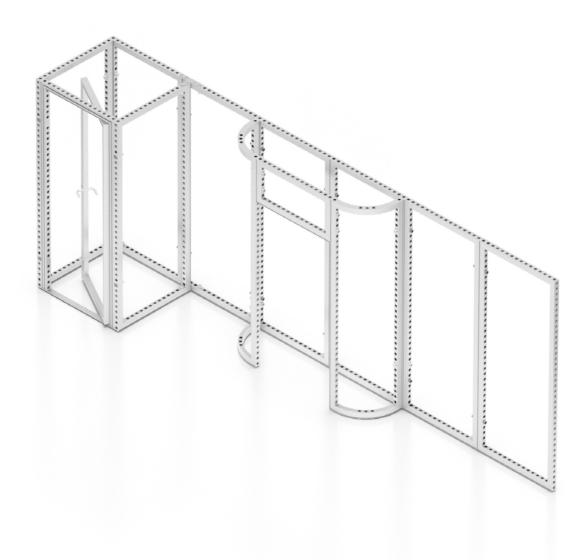




Our **b62® curved frames range with 7 radii** help bring any project to life no matter how intricate! Combine our curved frames with our standard frames for endless possibilities. Straight and curved frames are fully compatible and infills will fit seamlessly thanks to the perfect 62 × 62 matrix.





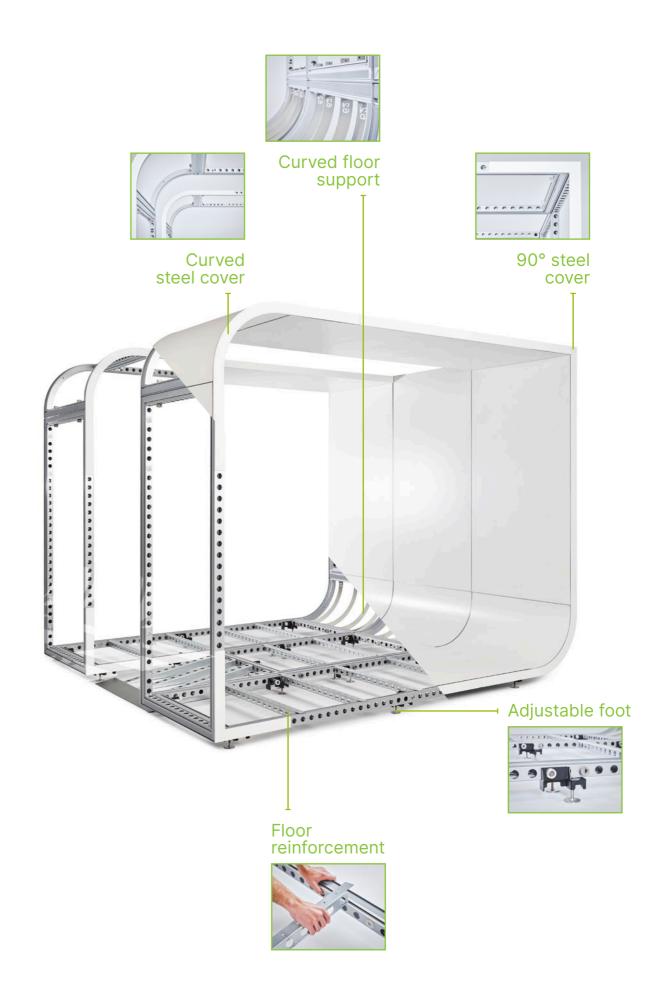




360°

Wall, ceiling, floor? One frame, three applications. beMatrix redefined the art of exhibit and event building with its 360° concept. The strong, light and modular aluminum frames can be assembled into a unique design where walls, floor and ceiling harmoniously blend together.





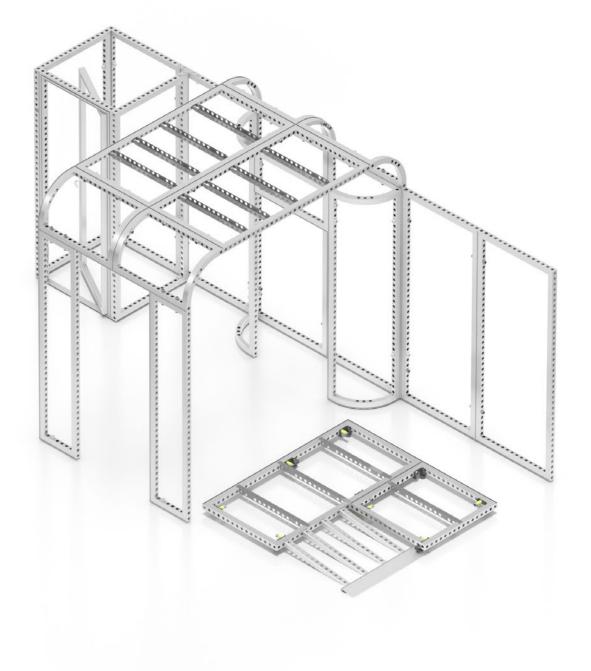






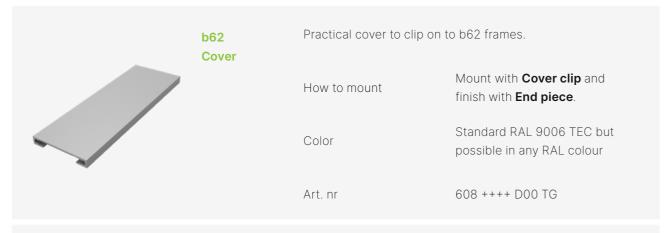






Covers

beMatrix frames are handy and easy to assemble. However, on most occasions, exhibitors want to camouflage the 'body' or frame, making the construction almost invisible. Next to the seamless textile concept, we also offer **covers** that **can hide the beMatrix holes**. The result: a smooth and sleek finish.



How to mount



Cover tape

Fast, low-cost and efficient alternative to the b62 Cover. Leaves no glue residue on the frame. Easy to cut during assembly.

apply gently to the frame.

Peel off the backside and

Color White, gray or black

Art. nr 610 00 01

Steel cover

A sturdy steel cover that gives support to your 'up & over' structures. Indispensable for 360° constructions.

How to mount Fixed with Ø30 pins and manual M8 connectors.

Powder coated RAL 9006

TEC (standard)

Art. nr 608 ++++ RAL





b62
Perfect
cover
(with

The Perfect cover guarantees a perfect finish. Ideal for finishing double walls and beTruss.

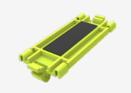
How to mount

Mount with **Cover clip** and finish with **End piece**.

Color Powder coated RAL 9006

TEC (standard)

Art. nr 601 ++++ D00 TG



Cover clip

Tool to attach covers to the frames. Simply attach the cover clip onto the holes, click the cover onto it and you're done. The rubber outer of the clip prevents the cover from moving.

Art. nr 901 00 030 MKII



End piece End piece for b62 cover 608 ++++

Art. nr 608 11 01 TG







Corners

Perfect corners

The **Perfect corner** is a welded 90° corner frame. Combine Perfect corner with any b62° frames, curves, doors and more to get the most out of your design. The Perfect corner consists of a slot connector and support profile. This makes it possible to add two straight panels with a single small lip. Since we value reusability, we also designed an **Adjustable perfect corner**, allowing you to create custom angled walls from 90° up to a 180°. The Perfect corner can be transported just like a straight frame, however, it transforms into an angle. A great win in both transport costs and ROI.

Another option is to construct a corner with a standard frame.

Perfect corner (90°)	Standard width	248 mm 496 mm	
		Standard height	Available in standard heights. Each height is a multiple of 62 mm.
		Infills	Only Dibond panel (3 mm): with milled-out V-groove so you can bend the panel
6		Art. nr	690 0248 ++++ 30 E 690 0496 ++++ 30 E
Perfect corner (90°)	Standard width	248 mm 496 mm	
		Standard height	Available in standard heights. Each height is a multiple of 62 mm.
		Infills	Any type of panel (3 mm) or textile: straight panel, no V-groove needed
		Art. nr	670 0248 ++++ 30 E 670 0496 ++++ 30 E

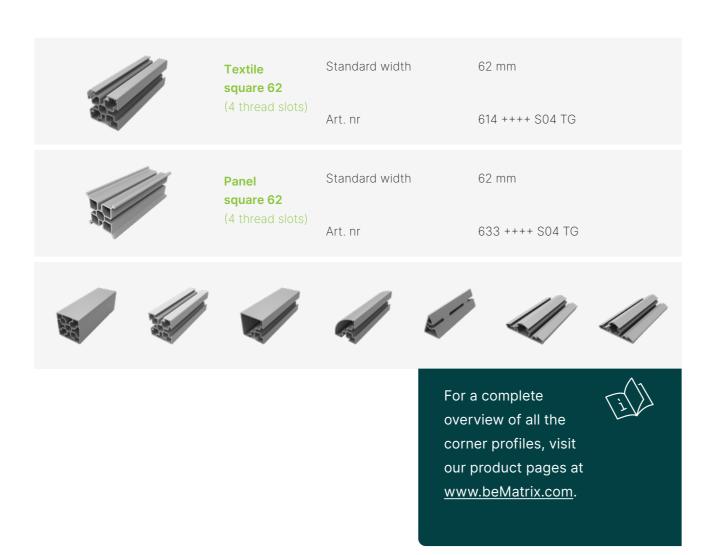






Corner profiles

Another way to create corners is by using corner profiles instead of frames. The **Textile square 62 set** is a popular product in this range. The profile allows you to finish the outside of two walls at a 90° angle.





Baseplates

Heavy steel baseplates are used for extra stability or as a plinth for freestanding constructions.

Baseplates are available in different shapes and sizes to fit your needs. Corners are always rounded to prevent injuries.











Shelves & brackets

beMatrix **shelf brackets** offer you a choice of different types of shelves as well as brochure and book holders that can be integrated in your booth or storage space.

You can also use shelf brackets to support a table top, for instance the top of your welcome desk. Our **shelf & tube bracket set** has been specifically designed to hang clothing, for instance to display items on coat hangers.





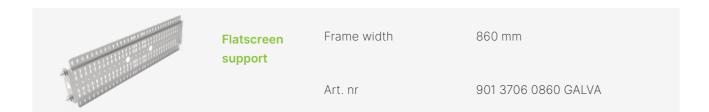
Shelves (60°)		Standard width	489 mm 985 mm
		Mainly used for	A4 folders
		Art. nr	901 36 0489 SHELF TG 901 36 0985 SHELF TG
199	Brackets for shelves (60°)	Standard width	Different sizes
1 m		Mainly used for	Supporting shelves
15 15 15		Art. nr	901 36 XX
	Tube	Standard width	889 mm
		Mainly used for	Coat hangers
		Art. nr	901 36 0889 TUBE TG

Flatscreen & panel holders

Flatscreen support

In modern event and exhibit design, flatscreens are a must. Our **flatscreen support** allows you to integrate your flatscreen in two ways:

- Built-in: the screen is fully integrated and fully aligned with the frame system's surface.
- Built-on: the screen juts out from the panel (no recess required).





Universal bracket

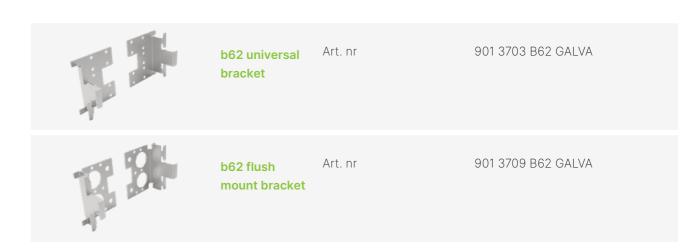
A **universal steel bracket** is meant for mounting wooden panels onto our frames.

Thanks to these brackets, heavier items can be mounted (such as product samples).





A **flush mount bracket** is also made of steel, but differs from our universal steel bracket by allowing you to combine custom-made items with your beMatrix stock. For example, you can mount wooden slats to your structure.





step 7 / add baseplates, brackets and flatscreen support
STRAIGHT FRAMES / DOOR / CURVED FRAMES / CEILING & FLOOR / COVERS /
LIGHTBOX / CORNER / BASEPLATE / BRACKETS / FLATSCREEN SUPPORT

COMING SOON: beTV, mounting a TV has never been this easy!

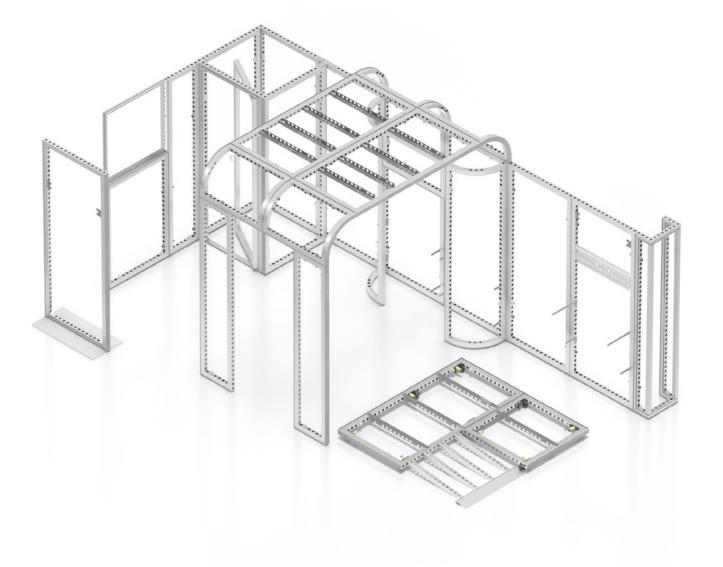
Are you looking for a sleeker TV integration solution? With beTV, you no longer need to use TV brackets. beTV is fully integrated into the beMatrix system, thanks to the aluminum frame with big holes in which it is mounted. In fact, you can totally compare it to a b62° building block as it can easily be used as part of the structure.

No need for a cable to connect your computer to beTV for a presentation. Thanks to One Quick Share, you simply link your computer with beTV by connecting it to the One Quick Share USB transmission unit. With just the press of a button, your computer screen appears on the beTV. It even works without Wi-Fi making it ideal for events!

Curious to know more about this and other electronic solutions?
Read our **Electronics brochure** at

www.beMatrix.com.





Glass frames

Mounting glass as an infill in a quick and easy way is now an option with our **glass frame**. This innovative solution allows you to integrate **a glass section** into your design: the perfect eye-catcher, without the hassle.

This welded frame offers all of the advantages of our standard straight b62® frames, meaning you can mount them next to and on top of each other using your trusted beMatrix connectors.

True to our beMatrix DNA, this glass frame is fully compatible with your existing stock. The glass is mounted securely with the accompanying glass mounting set.



In addition to the welded frame, you also have the option to build with **loose profiles**. Its main advantage is there are no visible profile edges between the glass sections. It's important to remember that you must provide sufficient solidity around the glass. For example you can use corner profiles on top of the glass profiles.





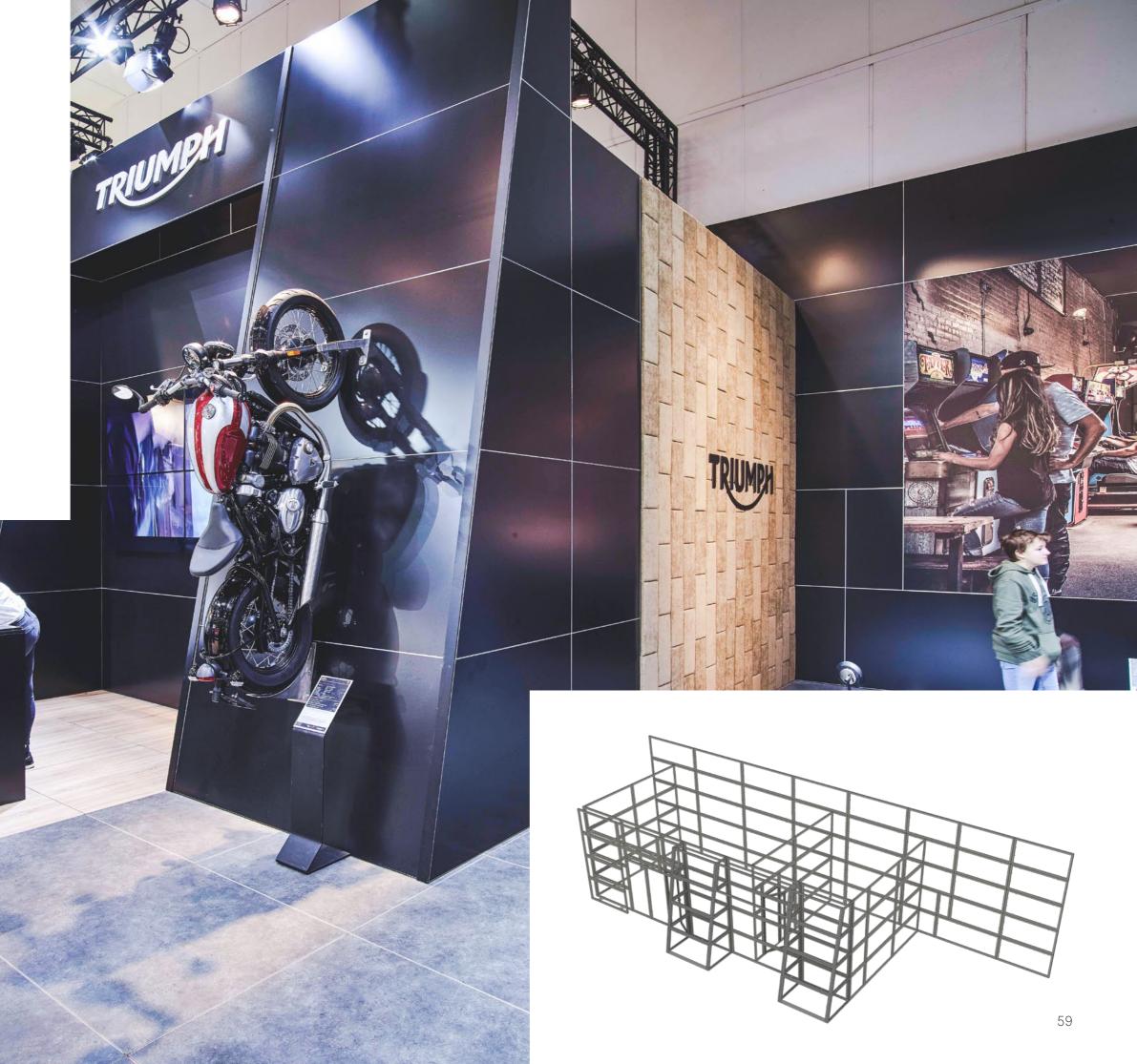




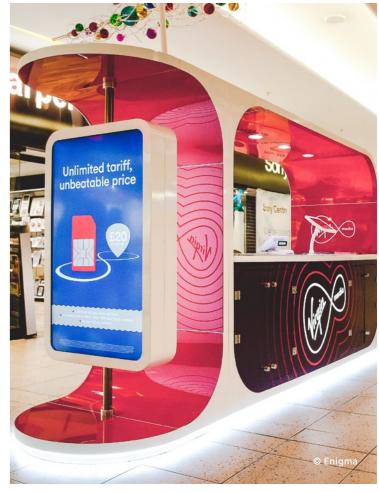
Our glass frame is also suitable for use with other types of infills with a thickness between 3 and 16 mm. Please note thickness requirements may vary from country to country, depending on local regulations.

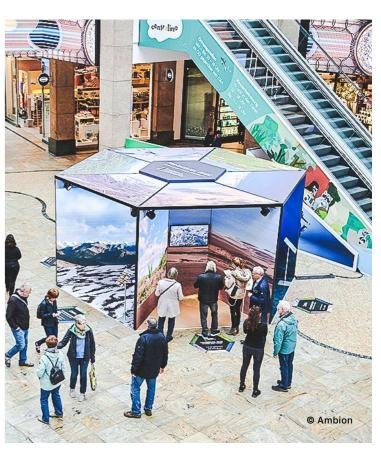
Specials

The beMatrix frame system allows for any conceivable shape, design or construction. Can't find a certain frame in our standard portfolio? No problem, we can manufacture a bespoke frame for you. You can even use this **customized solution** more than once. Easily integrate your custom frame into another design with a different configuration. No doubt your booth will stand out!









Boxscreens

beMatrix **Boxscreens** are **solid hanging or standing constructions**, which ensure your designs grab everyone's attention. The boxes allow for easy and efficient assembly. Moreover, it's even possible to add lighting solutions. As with all beMatrix solutions, you can be sure of a seamless finish. The Boxscreen is available in several sizes.







iZi furniture

In addition to the versatile beMatrix frame system and its endless options, we're proud to offer you our modular furniture solution **iZi range**. iZi range includes furniture items like bars and tables which add that final touch to your design.

The iZi-bar can be used as a reception desk, bar or cupboard. It contains two shelves, removable doors with a lock, and adjustable leveling feet. On top of that, the iZi-bar is **fully customizable using panels or textiles**. Add a corner, barfly or Elevation for a more dynamic look.

The **iZi-table** is a ready-made table or column that can be covered with all kinds of infills to match the set-up or function of your booth. It is available as a wall table or high table.





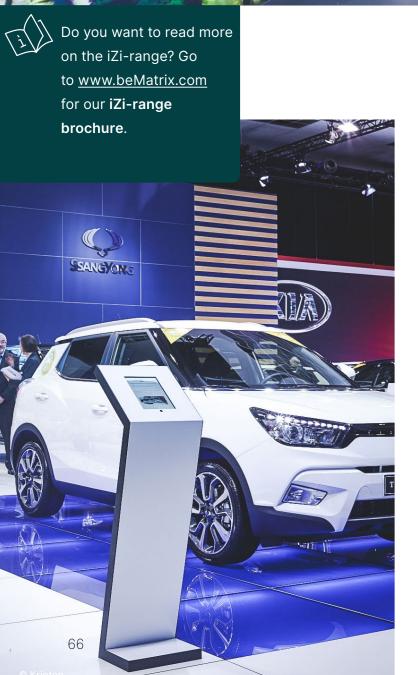




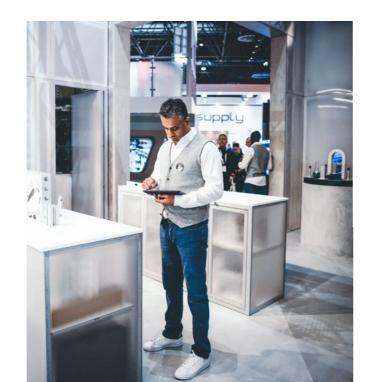
step 8 / accessorize design with boxscreen and furniture

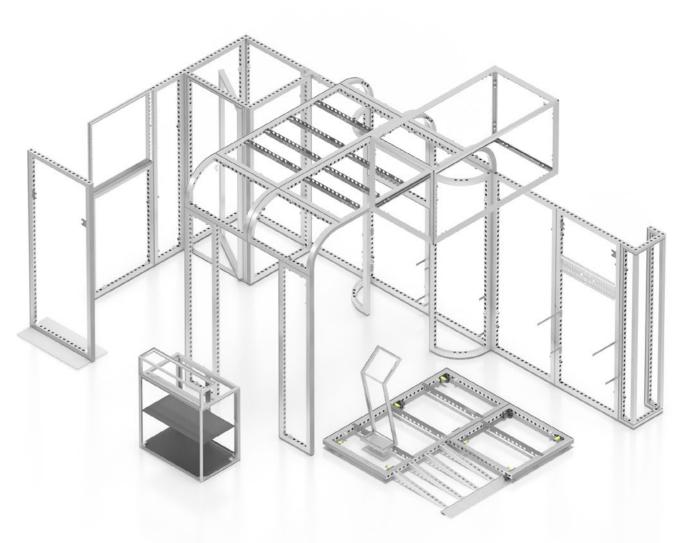
STRAIGHT FRAMES / DOOR / CURVED FRAMES / CEILING & FLOOR / COVERS / LIGHTBOX / CORNER

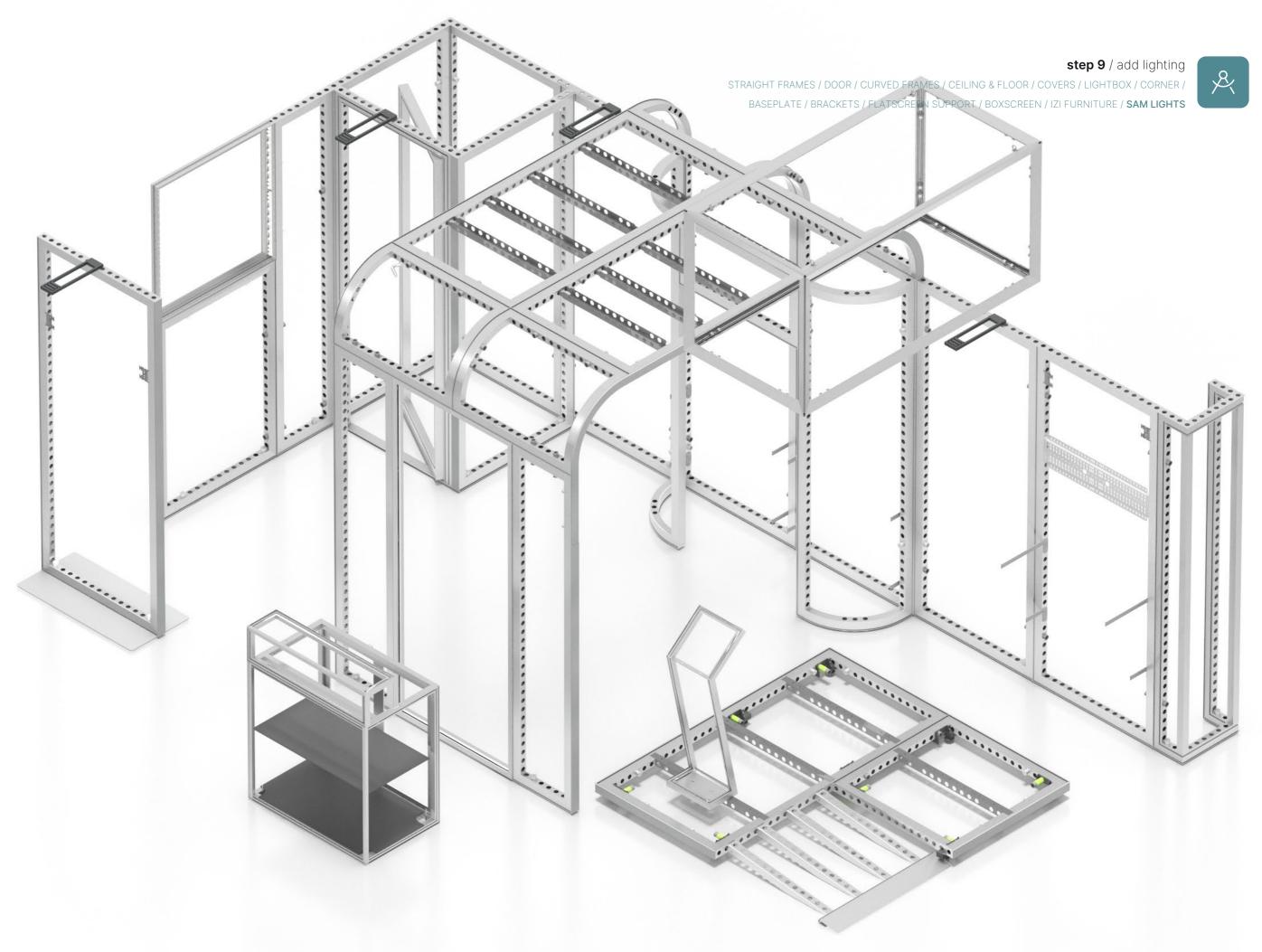
/ BASEPLATE / BRACKETS / FLATSCREEN SUPPORT / BOXSCREEN / IZI FURNITURE



Our fully customizable iZi-tablet holder stands out thanks to its minimalist look and savvy design. Your tablet will be secured and cables neatly stored away. You can use it as a freestanding object or secure it to the floor.









Packs

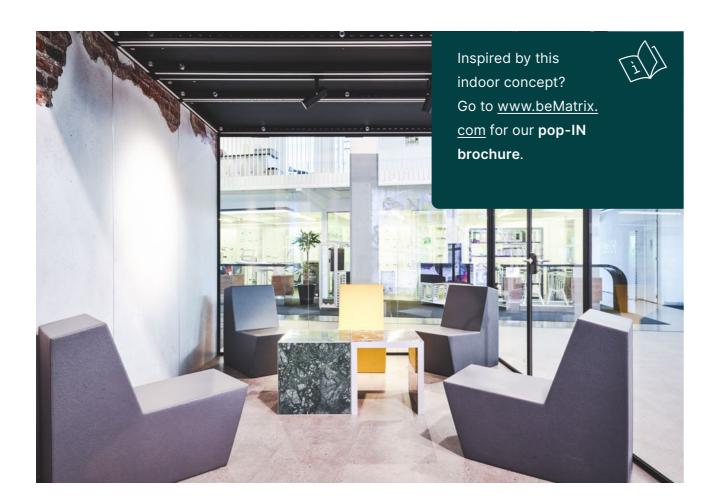
pop-IN

pop-IN is a flexible concept for all of your **indoor pop-up activities**. Create meeting rooms or retail spaces with a high-end finish.





	pop-IN pack 3 × 3	Standard width	3100 mm
		Standard length	3100 mm
		Standard height	2480 mm
		Included	Ceiling, Tracklight with 2 lights, door with door pump & digital lock
		Art. nr	440 000 B/G
	pop-IN pack	Standard width	3100 mm
		Standard length	6138 mm
	pack	Standard length Standard height	
	pack		6138 mm
	pack	Standard height	6138 mm 2480 mm Ceiling, Tracklight with 2 lights,





The **infill profile** allows you to add glass infills, but your ideas don't have to be limited to just glass. You can also include infills with a thickness between 6 and 16mm and a height of up to 2.5m made from all kinds of material.



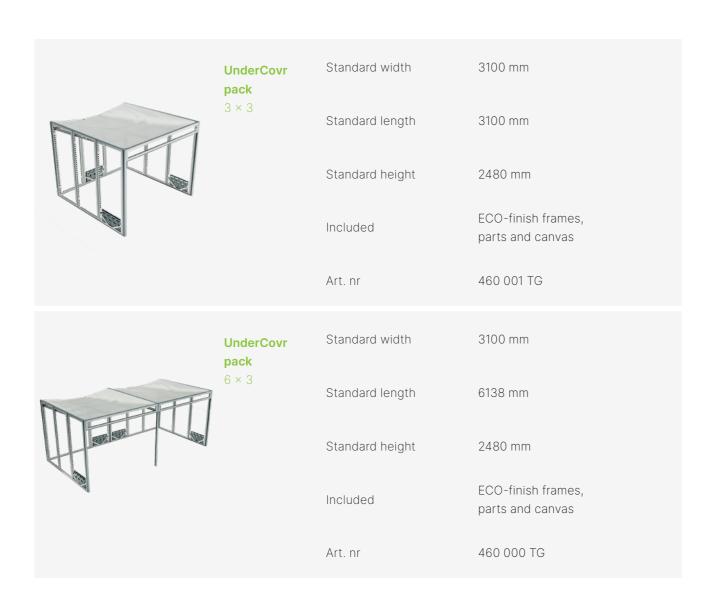
UnderCovr

Why not take your beMatrix stock beyond the show floor and go outdoors? The beMatrix system guarantees ease of use anywhere. **UnderCovr** is a single structure that offers sturdiness and durability. UnderCovr comes with all the parts you need for your frames to **withstand most every type of weather.** UnderCovr complies with the EN 13782 safety standard.









Kickoff Packs

Kickoff Packs are **ready to use exhibit building packs**, letting you get started with beMatrix right away. Choose from a **START package**, **EXTRA package or DELUX package**. All packs have been assembled based on our expertise, allowing you to build many different set-ups with just a small stock of material. EXTRA and DELUX packages are extension packs which add extras to the START pack. No matter what your needs, we have a pack for you at a great price.

Your Kickoff Pack contains b62° frames, all necessary connectors and all kinds of accessories to complete your design, as well as a technical drawing and a panel plan (in .PDF and .DXF).

Thrilled to get started with our products?
Consult the **Kickoff brochure** at
www.beMatrix.com.

	START pack	Included Art. nr	Straight frames, door, SAM Light, connectors and trolley 410 001
We have			
	EXTRA pack	Included	Curved frames, small frames, cover profiles, baseplate and brackets
		Art. nr	410 002
	DELUX pack	Included	Frames in different sizes, Lightbox and flooring
		Art. nr	410 003

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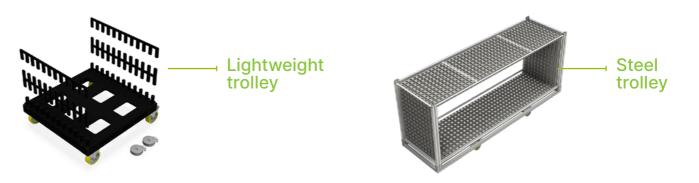
Packaging

The **frame separator** is designed to separate aluminum frames so you can stack them on a pallet for easy transportation.



Easily transport frames with a **beMatrix trolley**. We offer two solutions:

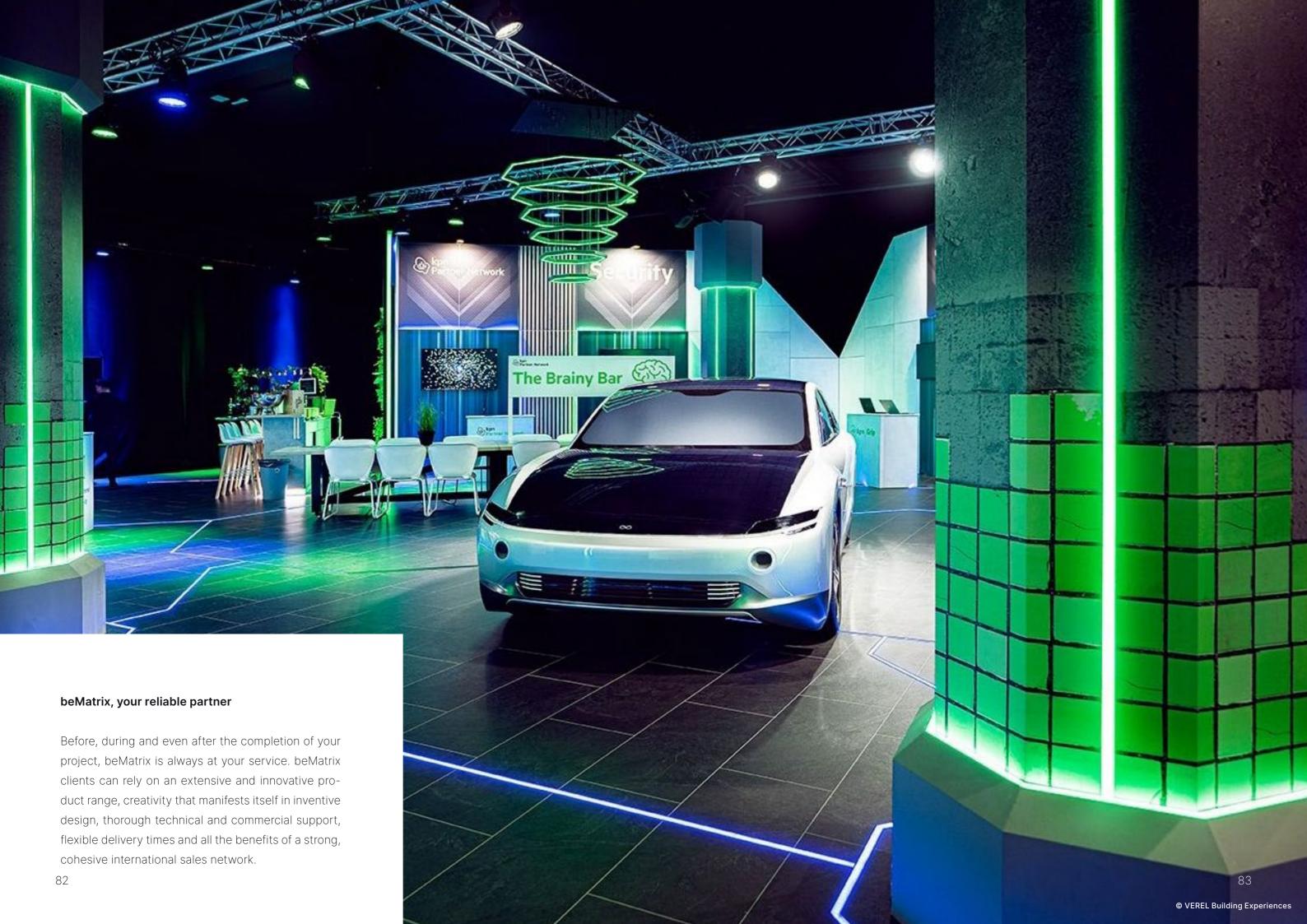
- A lightweight trolley, made out of black MDF and durable wheels.
- A heavy trolley, made out of steel.





901 28 0 901 28 0341 ECO 2 PIN 180° D 4 PIN 90° D30 ECO 049 0066 INOX 901 28 0342 ECO 901 28 03 4 PIN 180° D30 ECO T 6 PIN D3 901 28 0344 C 4 PIN 60° D30 DMK 901 28 (T 4 PIN DE

SUD001





Logistics

The beMatrix frame system is made from lightweight aluminum. This means that since **transport** weight and CO2 emissions remain low, the system is eco-friendly.

beMatrix also helps with the transportation from departure to arrival, including any customs formalities.



MybeMatrix



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Global Rental Network

The Global Rental Network is a **network of service centers** holding a large range of beMatrix products, **spread all over Europe, the UK and the USA**. Thanks to the Global Rental Network you can use locally available stock meaning you no longer need to ship your frames. Moreover, the availability of frames is almost unlimited, allowing you to build exceptionally large projects.







Benefits of our Global Rental Network

- Large local stock
- Local showroom near you
- Technical advice and excellent service
- Test builds possible
- No extra storage space needed

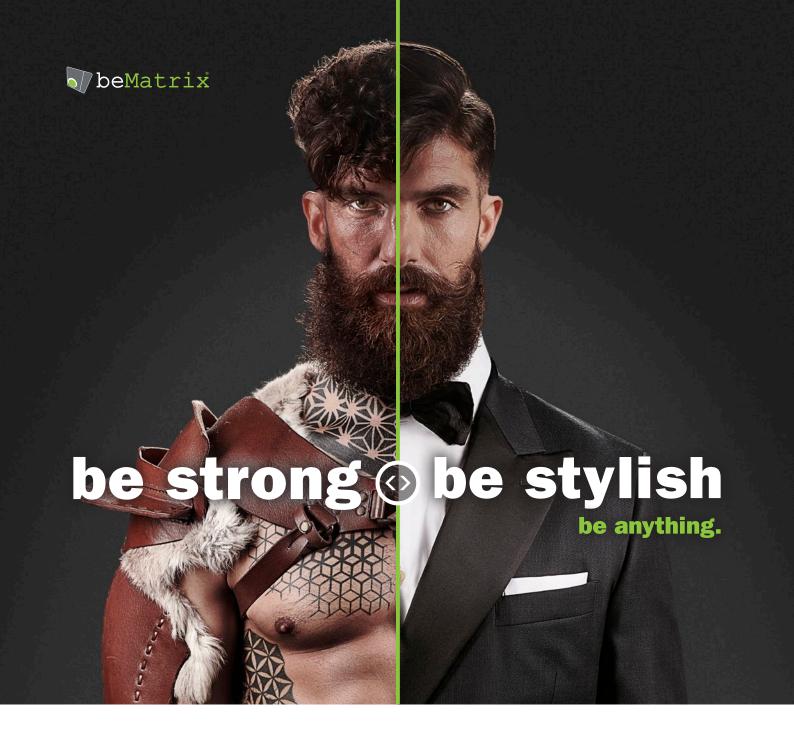












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or boost your inspiration

www.beMatrix.us socials @beMatrix

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